

February 1, 2016

## News Release

### **Rosetta Genomics Announces Agreement with America's Choice Provider Network for Entire Suite of Diagnostic Tests and Services**

*Provides access to more than 22 million members*

*Includes RosettaGX Reveal™ for classification of indeterminate thyroid nodules, increasing the covered lives for this assay to over 150 million*

**PHILADELPHIA, REHOVOT, Israel (February 1, 2016)** – Rosetta Genomics Ltd. (NASDAQ: ROSG), a leading developer and provider of microRNA-based and other molecular diagnostics, announces that the Company has entered into an agreement with America's Choice Provider Network (ACPN®), an independent multispecialty national provider network, that establishes health insurance access to Rosetta's entire suite of diagnostic tests and services.

Under the terms of the agreement, Rosetta Genomics and CynoGen, Inc. (d/b/a PersonalizeDx), a Rosetta Genomics company, are established as ACPN preferred providers, and their proprietary miRNA testing services and entire menu of diagnostic test and services will be covered by over 1,700 payers and will be available to more than 22 million members of ACPN as of [date/timeframe].

"With the addition of ACPN to our growing list of established health insurance providers, more than 150 million Americans now have access to our entire suite of high-value diagnostic tests and services. This expanded patient access is an important component to bringing our products to physicians in order to aid in diagnoses, optimize treatment decisions, enable targeted therapy selections and facilitate treatment monitoring," noted Kenneth A. Berlin, President and Chief Executive Officer of Rosetta Genomics. "This agreement comes at an opportune time, as we see continued growth in collections including a record month of nearly \$1 million in collections last month, along with anticipated increases to reimbursement amounts for some of our key FISH tests," added Mr. Berlin.

"We are delighted to have Rosetta Genomics' high-value diagnostic tests and services available to our members nationwide. Rosetta Genomics is a leader in molecular diagnostics and this partnership highlights our commitment to include progressive, cutting-edge companies and technologies in our national provider network," said Seth Breeden, Chief Operating Officer of ACPN.

"We are particularly pleased to expand patient access for RosettaGX Reveal, our recently-launched, first-of-its-kind microRNA classifier for indeterminate thyroid nodules. This new patient access brings the total number of covered lives for RosettaGX Reveal to over 150 million. This increased access, along with the obvious health economic benefits RosettaGX Reveal will bring by avoiding unnecessary surgeries, creates prime conditions that should enhance

adoption in a market opportunity valued at more than \$350 million annually in the U.S. alone," added Mr. Berlin

#### **About America's Choice Provider Network**

Founded in 2012, ACPN is an independent, multispecialty national provider network. Through its proprietary network and technology, ACPN offers access to providers, payers and patients in all 50 States, Canada, the Dominican Republic, Guam, Mexico, and Puerto Rico. ACPN's products include Individual and Group Health, Workers Compensation, Auto Liability, and Medicare Advantage. Its client base consists of Insurance Carriers, Third Party Administrators, Health and Welfare Funds, Self-Administered Employer Groups, Student Plans, Travel Plans, etc. ACPN's mission is to achieve consistency in healthcare transactions, simplify claims adjudication processes, create reasonable reimbursement arrangements, and establish reliable healthcare access for all parties – providers, payers and patients.

#### **About Rosetta Genomics**

Rosetta develops and commercializes a full range of microRNA-based and other molecular diagnostics. Rosetta's integrative research platform combining bioinformatics and state-of-the-art laboratory processes has led to the discovery of hundreds of biologically validated novel human microRNAs. Building on its strong patent position and proprietary platform technologies, Rosetta is working on the application of these technologies in the development and commercialization of a full range of microRNA-based diagnostic tools. Rosetta's cancer testing services are commercially available through the Philadelphia, PA- and Lake Forest, CA-based CAP-accredited, CLIA-certified labs, respectively. For more information visit [www.rosettaqx.com](http://www.rosettaqx.com).

#### **Rosetta Genomics Forward-Looking Statement Disclaimer**

Various statements in this release concerning Rosetta's future expectations, plans and prospects, including but not limited to statements with respect to Rosetta's assays and their potential to reduce unnecessary surgeries and costs, the incidence of primary kidney tumors, the strength of Rosetta's intellectual property protection for its assays and tests and the commercial viability of RosettaGx™ Kidney sub-classification assay constitute forward-looking statements for the purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by these forward-looking statements as a result of various important factors, including those risks more fully discussed in the "Risk Factors" section of Rosetta's Annual Report on Form 20-F for the year ended December 31, 2014 as filed with the Securities and Exchange Commission (SEC). In addition, any forward-looking statements represent Rosetta's views only as of the date of this release and should not be relied upon as representing its views as of any subsequent date. Rosetta does not assume any obligation to update any forward-looking statements unless required by law.

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